

Our VOICE Awarded \$25,000 Parsec Prize

FOR IMMEDIATE RELEASE

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Asheville, N.C. – **Parsec Financial**, a fee-only wealth management firm, announced today the third of five recipients for the annual Parsec Prize. **Our VOICE, Inc.**, a non-profit crisis intervention and prevention agency which serves victims of sexual violence age 13 through adult, has been awarded a 2017 Parsec Prize of \$25,000. This gift will provide on-going support for their full programming.

In the pursuit of a community that is free of sexual violence, Our VOICE serves all individuals in Buncombe County affected by sexual assault and abuse through counseling, advocacy and education. As the stigma around rape and sexual assault decreases, Our VOICE has become an even more visible force in the community.

Our VOICE has built a solid reputation for tailoring its services to the unique needs of underserved populations. They continue to draw growing numbers from outside their current catchment area of Buncombe County. They provide tailored programs for the LGBTQIA, homeless, African-American, Latino, male and elderly populations. Through primary prevention education, their curricula prevent the first-time perpetration of and victimization by sexual assault and rape on people of all ages in their community.

“Sexual violence is as serious an issue as it has ever been in our country. Our VOICE has been rising to the challenge for over 40 years by eliminating the stigma for survivors and pursuing a community free from sexual violence,” says Ashley Gragtmans, CFP, Parsec Financial. “At Parsec, we are humbled and honored to direct a portion of the Parsec Prize to help current survivors and decrease these crimes in the future through education and advocacy.”

This year, Parsec Financial will commit \$200,000 to five organizations in the communities they serve. For more information on the Parsec Prize, you can visit www.parsecfinancial.com/parsec-prize.

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About Parsec Financial:

For over 35 years, Parsec Financial has provided financial planning and investment management services to Western North Carolina and beyond. With over \$2 billion in assets under management as of December 31, 2016, Parsec provides investment management, retirement planning, and estate and trust advisory services.

The mission of Parsec Financial is to help clients set financial goals, create an investment strategy in accordance with those goals, and maintain this focus through long-term investment management.

For more information on Parsec Financial please visit: <http://www.parsecfinancial.com>.

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